

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WKYC-TV Charleston - Huntington WV	Date:
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I, Angela McCann

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Varies					

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ohioans Against the Deceptive RX Ballot Issue
100 S Third Street
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher Slagel, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Ohioans Against the Deceptive RX Ballot Issue
100 S Third Street
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Christopher Slagel, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/17/2017 Charles N. St. Louis, Counsel 614.222.8826
Date Signature Contact Phone Number
Options Against the Deceptive R.R. Ballot Issue

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted In Part

☐ Rejected

Mark Amadio Mark Amadio Sales Manager
Signature Printed Name Title
Z



Client Information Form
Issue

Advertiser Group Name:

Ohioans Against the Deceptive RX Ballot Issue

Address:

C/O Christopher Slagel, Treasurer

City, State & Zip Code:

100 S Third Street

Columbus, OH 43215

Phone:

Website URL:

Group Treasurer:

Christopher Slagle

CONTRACT

WOWK
2960 N Meridian St 2nd Floor
Indianapolis, IN 46208
(214) 765-4123

<u>Contract / Revision</u>	<u>Alt Order #</u>
1249189 /	25768313

<u>Product</u>		
FPHRM		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/11/17 - 10/22/17	4981	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Ohioans Against the Deceptive RX Ballot	10/11/17 / 10/17/17	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WOWK	Katz Washington	Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 18+		
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9912736	377	458
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
IN2570/SP271/TO1326		

And:

Mentzer Media Services
210 West Pennsylvania Avenue
Suite 250
Towson, MD 21204
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WOWK	10/15/17	10/15/17	LF Su 1130p-1230a	LF Su 1130p-1230a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$25.00				
E 2	WOWK	10/14/17	10/14/17	1st News @ 11p Sa/Su	1st News @ 11p Sa/Su		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S-				1	\$80.00				
E 3	WOWK	10/15/17	10/15/17	LN Su 11p-1130p	LN Su 11p-1130p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$100.00				
E 4	WOWK	10/14/17	10/14/17	LF Sa 1130p-1230a	LF Sa 1130p-1230a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S-				1	\$25.00				
D 5	WOWK	10/15/17	10/15/17	13 News @ 6p Wknd Sa-Su	13 News @ 6p Wknd		:30				NM	0	\$0.00
D 6	WOWK	10/11/17	10/11/17	13 News @ Noon M-F	13 News @ Noon M-F		:30				NM	0	\$0.00
E 7	WOWK	10/13/17	10/13/17	13 News @ Noon M-F	13 News @ Noon M-F		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$100.00				
E 8	WOWK	10/16/17	10/16/17	13 News @ Noon M-F	13 News @ Noon M-F		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$100.00				
D 9	WOWK	10/11/17	10/11/17	13 News @ 7p M-F	13 News @ 7p M-F		:30				NM	0	\$0.00
E 10	WOWK	10/12/17	10/12/17	13 News @ 7p M-F	13 News @ 7p M-F		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	---T---				1	\$150.00				
E 11	WOWK	10/16/17	10/16/17	13 News @ 7p M-F	13 News @ 7p M-F		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$150.00				
E 12	WOWK	10/11/17	10/11/17	EF M-F 3p-4p	EF M-F 3p-4p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	--W----				1	\$80.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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WOWK
2960 N Meridian St 2nd Floor
Indianapolis, IN 46208
(214) 765-4123

Contract / Revision	Alt Order #
1249189 /	25768313

Contract Dates	Product	Estimate #
10/11/17 - 10/22/17	FPHRM	4981

Advertiser	Original Date / Revision
POL/Ohioans Against the	10/11/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 13	WOWK	10/13/17	10/13/17	EF M-F 3p-4p	EF M-F 3p-4p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$80.00				
E 14	WOWK	10/16/17	10/16/17	EF M-F 3p-4p	EF M-F 3p-4p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$80.00				
E 15	WOWK	10/17/17	10/17/17	EF M-F 3p-4p	EF M-F 3p-4p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$80.00				
D 16	WOWK	10/11/17	10/11/17	West VA Tonight Live M-F	West VA Tonight L		:30				NM	0	\$0.00
E 17	WOWK	10/13/17	10/13/17	West VA Tonight Live M-F	West VA Tonight L		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$100.00				
E 18	WOWK	10/16/17	10/16/17	West VA Tonight Live M-F	West VA Tonight L		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$100.00				
E 19	WOWK	10/17/17	10/17/17	West VA Tonight Live M-F	West VA Tonight L		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$100.00				
D 20	WOWK	10/11/17	10/22/17	Late Late Show	Late Late Show		:30				NM	0	\$0.00
E 21	WOWK	10/12/17	10/12/17	Late Late Show	Late Late Show		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	---T---				1	\$30.00				
E 22	WOWK	10/13/17	10/13/17	Late Late Show	Late Late Show		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$30.00				
E 23	WOWK	10/16/17	10/16/17	Late Late Show	Late Late Show		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$30.00				
E 24	WOWK	10/17/17	10/17/17	Late Late Show	Late Late Show		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$30.00				
D 25	WOWK	10/11/17	10/11/17	M-Su 11p News Rotator	M-Su 11p News Rc		:30				NM	0	\$0.00
E 26	WOWK	10/12/17	10/12/17	M-Su 11p News Rotator	M-Su 11p News Rc		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	---T---				1	\$150.00				
E 27	WOWK	10/13/17	10/13/17	M-Su 11p News Rotator	M-Su 11p News Rc		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$150.00				
E 28	WOWK	10/16/17	10/16/17	M-Su 11p News Rotator	M-Su 11p News Rc		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$150.00				
E 29	WOWK	10/17/17	10/17/17	M-Su 11p News Rotator	M-Su 11p News Rc		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$150.00				
D 30	WOWK	10/11/17	10/11/17	13 News @ 5p M-F	13 News @ 5p M-F		:30				NM	0	\$0.00

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Contract / Revision	Alt Order #
1249189 /	25768313

Contract Dates	Product	Estimate #
10/11/17 - 10/22/17	FPHRM	4981

Advertiser	Original Date / Revision
POL/Ohioans Against the	10/11/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 31	WOWK	10/12/17	10/12/17	13 News @ 5p M-F	13 News @ 5p M-F		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/09/17	10/15/17	---T---	1			\$100.00					
E 32	WOWK	10/13/17	10/13/17	13 News @ 5p M-F	13 News @ 5p M-F		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/09/17	10/15/17	----F--	1			\$100.00					
E 33	WOWK	10/16/17	10/16/17	13 News @ 5p M-F	13 News @ 5p M-F		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	M-----	1			\$100.00					
E 34	WOWK	10/17/17	10/17/17	13 News @ 5p M-F	13 News @ 5p M-F		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	-T-----	1			\$100.00					
D 35	WOWK	10/11/17	10/11/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	0	\$0.00
E 36	WOWK	10/12/17	10/12/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/09/17	10/15/17	---T---	1			\$50.00					
E 37	WOWK	10/13/17	10/13/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/09/17	10/15/17	----F--	1			\$50.00					
E 38	WOWK	10/16/17	10/16/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	M-----	1			\$50.00					
E 39	WOWK	10/17/17	10/17/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	-T-----	1			\$50.00					
E 40	WOWK	10/14/17	10/14/17	CBS This Morning Sa	CBS This Morning		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/09/17	10/15/17	-----S-	1			\$75.00					
D 41	WOWK	10/11/17	10/11/17	CBS This Morning M-F	CBS This Morning		:30				NM	0	\$0.00
E 42	WOWK	10/12/17	10/12/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/09/17	10/15/17	---T---	1			\$50.00					
E 43	WOWK	10/13/17	10/13/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/09/17	10/15/17	----F--	1			\$50.00					
E 44	WOWK	10/16/17	10/16/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	M-----	1			\$50.00					
E 45	WOWK	10/17/17	10/17/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/16/17	10/22/17	-T-----	1			\$50.00					
E 46	WOWK	10/15/17	10/15/17	Face the Nation	Face the Nation		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/09/17	10/15/17	-----S	1			\$150.00					
E 47	WOWK	10/11/17	10/11/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/09/17	10/15/17	--W----	1			\$150.00					
E 48	WOWK	10/12/17	10/12/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$150.00

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Week:		10/09/17	10/15/17	---T---				1	\$150.00				
E 49	WOWK	10/13/17	10/13/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$150.00				
E 50	WOWK	10/16/17	10/16/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$150.00				
E 51	WOWK	10/17/17	10/17/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$150.00				
E 52	WOWK	10/14/17	10/14/17	Sat Prime Hour 1 8p-9p	Sat Prime Hour 1 8		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S-				1	\$200.00				
E 53	WOWK	10/14/17	10/14/17	Sat Prime Hour 2 9p-10p	Sat Prime Hour 2 9		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S-				1	\$200.00				
E 54	WOWK	10/14/17	10/14/17	3:30 PM-7:00 PM	3:30 PM-7:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S-				1	\$250.00				
E 55	WOWK	10/15/17	10/15/17	Sun Prime Hour 1 7p-8p	Sun Prime Hour 1		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$1,000.00				
E 56	WOWK	10/14/17	10/14/17	Sat Prime Hour 3 10p-11p	Sat Prime Hour 3 1		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S-				1	\$300.00				
E 57	WOWK	10/15/17	10/15/17	Sun Prime Hour 2 8p-9p	Sun Prime Hour 2		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$750.00				
E 58	WOWK	10/16/17	10/16/17	Mon Prime Hour 1 8p-9p	Mon Prime Hour 1		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$1,000.00				
D 59	WOWK	10/11/17	10/11/17	Wed Prime Hour 1 8p-9p	Wed Prime Hour 1		:30				NM	0	\$0.00
E 60	WOWK	10/12/17	10/12/17	Thurs NFL Kick Off	Thurs NFL Kick Off		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	---T---				1	\$500.00				
E 61	WOWK	10/15/17	10/15/17	Sun Prime Hour 3 9p-10p	Sun Prime Hour 3		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$750.00				
E 62	WOWK	10/17/17	10/17/17	Tue Prime Hour 1 8p-9p	Tue Prime Hour 1		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$1,250.00				
E 63	WOWK	10/15/17	10/15/17	CBS NFL Today	CBS NFL Today		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$1,300.00				
E 64	WOWK	10/13/17	10/13/17	Fri Prime Hour 1 8p-9p	Fri Prime Hour 1 8		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$900.00				

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WOWK
2960 N Meridian St 2nd Floor
Indianapolis, IN 46208
(214) 765-4123

Contract / Revision	Alt Order #
1249189 /	25768313

Contract Dates	Product	Estimate #
10/11/17 - 10/22/17	FPHRM	4981

Advertiser	Original Date / Revision
POL/Ohioans Against the	10/11/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 65	WOWK	10/15/17	10/15/17	Sun Prime Hour 4 10p-11p	Sun Prime Hour 4		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$600.00				
E 66	WOWK	10/15/17	10/15/17	M-Su	4a-2a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$1,500.00				
E 67	WOWK	10/17/17	10/17/17	Tue Prime Hour 2 9p-10p	Tue Prime Hour 2		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$1,000.00				
E 68	WOWK	10/15/17	10/15/17	12:00 PM-1:00 PM	12:00 PM-1:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$500.00				
D 69	WOWK	10/16/17	10/22/17	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30				NM	0	\$0.00
N 70	WOWK	10/14/17	10/14/17	10:00 PM-11:00 PM	10:00 PM-11:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S-				1	\$300.00				
N 71	WOWK	10/15/17	10/15/17	10:30 PM-11:30 PM	10:30 PM-11:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$600.00				
D 72	WOWK	10/16/17	10/22/17	11:30 PM-12:30 XM	11:30 PM-12:30 XM		:30				NM	0	\$0.00
N 73	WOWK	10/15/17	10/15/17	12:00 XM-1:00 XM	12:00 XM-1:00 XM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$25.00				
N 74	WOWK	10/17/17	10/17/17	M-Su 11p News Rotator	M-Su 11p News Rc		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$150.00				
N 75	WOWK	10/16/17	10/16/17	13 Newa @ Noon M-F	13 Newa @ Noon I		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$100.00				
N 76	WOWK	10/17/17	10/17/17	13 News @ 5p M-F	13 News @ 5p M-I		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$100.00				
N 77	WOWK	10/16/17	10/16/17	West VA Tonight Live M-F	West VA Tonight L		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$100.00				
N 78	WOWK	10/16/17	10/16/17	13 News @ 7p M-F	13 News @ 7p M-F		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$150.00				
N 79	WOWK	10/16/17	10/16/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				2	\$50.00				
N 80	WOWK	10/16/17	10/16/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$50.00				
Totals								0.00				69	\$17,520.00

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Contract / Revision	Alt Order #
1249189 /	25768313

Contract Dates	Product	Estimate #
10/11/17 - 10/22/17	FPHRM	4981

Advertiser	Original Date / Revision
POL/Ohioans Against the	10/11/17 / 10/17/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/17/17	69	\$17,520.00	(\$2,628.00)	\$14,892.00
Totals	69	\$17,520.00	(\$2,628.00)	\$14,892.00

Signature: _____ **Date:** _____

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